Publication List for Mader News
818-551-500
818-240-7284
Revised Sep. 2011

News Titles		Bipad	Retail	Qnt
Economist/Economist Spc	W	2674/02316	6.99/9.95	
Jet	W	64060	1.99	
LA Sentinel	W	23530	0.75	
NY Observer	W	23360	5.00	
Newsweek	W	8321	4.99	
The Nation	W	1223	4.95	
The New Republic	W	1742	4.95	
The Week	W	3781	3.00	
Time	W	10090	4.99	
Cities				
C (California)	M	36205	5.99	
Los Angeles Magazine	M	18220	4.95	
New York	W	1912	4.99	
New Yorker	W	8442	5.99	
San Diego	M	48167	4.95	
Ventura Blvd	Q	2103	6	
Computer & Tech				
Maximum PC	M	38753	7.99	
PC World	M	37771	6.99	
Technology Review	M	1308	4.99	
Windows Vista	M	38747	4.99	
Wired	M	8459	4.99	
Entertainment Trade				
Backstage	W	47206	2.95	
Billboard	W	47205	6.99	
Broadcasting & Cable	W	23200	6.95	
Cinefex	Q	81180	12.50	
DJ Times	W	78543	4.95	
Daily Variety	D	21680	3.50	
Emmy	Q	60187	4.95	
Hollywood Reporter	W	47619	5.99	
Moving Pictures	M	4582	6.99	
Music Connection	M	24000	3.95	
Photo District News	M	47211	7.99	
P3/Production Update	M	63600	3.50	
Call Sheet by Backstage	X	47208	9.95	
Weekly Variety	W	23000	6.95	
Writer's Digest	M	2379	5.99	
Writier's Yearbook	Q	2508	9.99	
Auto & Mechanics				
Car & Driver	M	3915	4.99	
Dub	M	1686	5.25	
Road & Track	M	3920	4.99	
Travel				
Conde Naste-Traveler	M	8434	4.99	
Travel & Leisure	M	36076	4.99	
Men's				
American Curves	M	8820	6.99	
Club	M	2659	11.99	
Details	M	8435	4.99	
Esquire	M	8276	4.99	
GQ	M	8436	4.99	
Hooters Magazine	M	2838	5.99	
Hustler	M	63500	11.99	
Just For Black Men/Urban Ink	M	1546	9.99	
Lowrider/Arte	M	30260/30261	5.99/5.99	
Maxim	M	3744	5.99	
Men's Journal	M	34191	5.99	
Menswear	Q	8512	6.00	
Penthouse	M	2242	9.99	
Playboy	M	2460	5.99	
Playboy College Girls	X	2478	10.99	
Playboy Lingerie	X	2473	10.99	
Playboy Special	X	2465	10.99	
Playboy Wet & Wild	X	2481	10.99	
Smooth	M	1624	9.99	
Newspaper's Daily				
Daily Nikkei	D	21330	3.50	
Financial Times	D	21570	2.50	
Investor's Business Daily/Mon	D	21550/21553	2.00/3.00	
Los Angeles Daily News/Sun	D	21690/22750	0.50/1.00	
Los Angeles Times/Sun*	D	only in 90045 Zip code		
La Opinion/Sun	D	21220/22220	0.50/.75	
Long Beach Press-Telegram	D	21100/22120	0.25/1.00	
New York Post	D	21610	2.50	
New York Times/Sun	D	21320/22000	2.00/6.00	
Orange County Register	D	21080/22020	0.75/1.50	
Pasadena Star News M-F	D	21620	0.50	
Pasdean Sat/Sun	D	21620/22320	1.00/1.00	
Wall Street Journal	D	21020	2.00	
Wall Street Journal Weekend	W	23040	2.50	
USA Today	D	21510	1.00	

		LEGEND
	D	Daily
	W	Weekly
	B	Every Two Weeks
	M	Monthly
	X	Every Two Months
	Q	Quarterly
	Y	Yearly

Entertainment/Celebrity		Bipad	Retail	Qnty
Entertainment Weekly	W	10210/10215	3.95/4.99	
Globe	W	51028	3.79	
Hello!	W	23940	6.95	
Hola!	W	23870	5.99	
In Style	M	10645	4.99	
In Touch	W	46153	2.99	
Interview	M	1517	6.00	
Juicy	M	1241	4.99	
Life & Style	W	46154	2.99	
National Enquirer	W	51026	3.79	
Ok (UK Edition)	W	23930	5.99	
Ok (US Edition)	W	51100	3.99	
Paris Match (French)	W	23950	5.30	
People	W	10227	3.99	
People Espanol (Spanish)	M	10229	2.99	
People Style Watch	M	10226	3.99	
Rolling Stone	B	34790	5.99	
Soap Opera Digest	W	30285	3.99	
Soap Opera Weekly	W	30286	2.99	
Spin	M	1584	4.99	
Star	W	51027	3.99	
TV y Novelas (Spanish)	B	8528	2.99	
TV Guide	W	18000	3.99	
Us Weekly	W	34190	3.99	
Vanity Fair	M	8443	4.99	
Business Trades				
Advertising Age	W	1024	4.99	
Adweek	W	47202	4.99	
Barron's	W	23030	5.00	
Business Week	W	18248/18255	4.99	
California Apparel News	W	23920	3.50	
Entrepreneur	M	2542	4.99	
Fast Company	M	3101	4.99	
Forbes/Specials	B	01638/01639	5.99/6.99	
Fortune	B	10093/10035	4.99	
Harvard Business Review	M	64803	16.95	
Inc	M	2768	5.99	
L.A. Business Journal	W	23100	3.00	
SF Valley Business Journal	B	25230	3.00	
Success	M	1047	5.95	
Success From Home	M	1136	5.95	
Sports				
Athlon Baseball	Y	66005	7.99	
Athlon College Football	Y	11362	7.99	
Athlon Racing	Y	11358	6.99	
Baseball America	B	24010	5.50	
ESPN	B	8969	4.99	
Fantasy Sports Guide	Y	6800	7.99	
Golf Digest	M	8346	4.99	
Lindy's Fantasy Baseball	Y	8947	7.99	
Lindy's Fantasy Football	Y	8956	7.99	
Lindy's PAC 10	Y	8953	7.99	
Lindy's Pro Baseball	Y	8948	7.99	
Pro Football Weekly	W	1161	4.99	
Road Bike Action	M	2985	4.99	
Slam	M	34914	4.99	
Sports Illustrated	W	10094/10241	4.99/5.99	
Sports Illustrated Swim Suit		10049	6.99	
Surf	M	8847	5.99	
Surfer	M	34945	7.99	
USA Sports Weekly	W	23190	3.00	
Phile Steele's Guide	Q	1472	8.95	
Sporting News	W	8911	5.99	
Western Outdoor News	W	79442	2.25	
Puzzles				
Easy Crosswords	M	8147	3.99	
Master Variety	M	8157	5.99	
Sudoku Puzzles	M	8007	2.99	
Super Word Seek	M	8151	3.99	
Word Seek Puzzle	M	8137	2.99	
Health & Fitness				
Fit Rx for Men	M	3437	4.99	
Fit Rx for Women	M	3419	4.99	
Max Fitness for Men	M	8821	5.99	
Men's Health/Special	M	2737/3391	4.99/9.99	
Prevention	M	2564	3.59	
Psychology Today	M	49769	4.99	
Runner's World	M	2393	4.99	
Self	M	8441	3.99	
Shape	M	51078	4.99	
Weight Watchers	M	1332	3.99	
Woman's Health	M	1251	4.99	

Women's and Fashion		Bipad	Retail	Qnt
Allure	M	8429	3.99	
Elle	M	2492	4.99	
Essence	M	10360	3.99	
First for Women	M	46157	2.49	
Glamour	M	8437	3.99	
Good Housekeeping	M	8345	3.49	
Harpers Bazaar	M	8390	3.99	
Heart & Soul	M	2173	3.99	
Lucky	M	8451	3.50	
Marie Claire	M	8530	3.50	
New Beauty	Q	3329	9.95	
Nylon	M	2051	4.99	
O Oprah Magazine	M	8616	4.50	
Redbook	M	8660	3.99	
Sister 2 Sister	M	3473	3.99	
Town & Country	M	8833	4.50	
Victoria Bliss	M	1731	4.99	
Vogue	M	8449	4.99	
W Magazine	M	8453	4.99	
Woman's Day	M	3935	2.99	
WWD Accessories	Q	8523	10.00	
WWD Magazine	Q	8456	10.00	
Cosmopolitan	M	8233	4.99	
Bridal & Weddings				
Brides	M	8433	5.99	
C Weddings	Q	36206	7.99	
Teen				
Bop	M	47364	3.99	
Seventeen	M	8176	2.99	
Tiger Beat	M	47360	3.99	
Teen Vogue	M	8455	2.99	
Cultural & Lifestyle				
Atlantic Monthly	M	2058	6.99	
Bullett	Q	8888	8.99	
Ceasar's Way	Q	2053	5.99	
Complex	M	1030	4.99	
Discover	M	1372/01373	5.99/7.99	
Don Diva	M	1587	5.99	
Ebony	M	64050	3.99	
Flaunt	M	1071	10.95	
Foreign Policy	M	1113	6.99	
Harper's	M	3052	6.99	
Hip Hop	B	1146	4.49	
ID/Ideas & Discovery	Q	46160	4.99	
Ink Junkie	M	24681	7.99	
Mega Millions & Powerball	M	80992	2.95	
National Geographic	M	36824	5.99	
Popular Mechanics	M	8638	3.99	
Popular Science	M	8807	4.99	
Readers Digest	M	8730	3.99	
Robb Report	M	48175	7.99	
Scientific American	M	38529	5.99	
The Source	M	3595	4.99	
Smithsonian	M	3087	5.99	
Tattoo	M	2649	7.99	
Tattoo Flash	M	2594	6.99	
Tattoo Society	M	1667	7.99	
Upscale	M	3979	3.99	
Vibe	M	1448	4.99	
XXL	M	3889	4.99	
Food, Wine, Cigars				
Bon Appetit	M	8432	4.99	
Cigar Afficionado	M	1713	5.95	
Cooking Light	M	10403	4.99	
Cooking with Paula Dean	M	2817	4.99	
Everyday Food	M	10155	3.50	
Food Network	M	8181	3.99	
Food and Wine	M	10486	4.99	
Popular Plates	Q	38428	8.99	
Taste of Home	M	8753	4.99	
Personal Finance				
SmartMoney	M	8719	4.99	
Kiplinger's Personal Finance	M	8205	3.99	
Money	M	10095	3.99	
Home and Family				
Architectural Digest	M	8430	5.99	
California Homes	M	38698	5.99	
Consumer Report/Spec	M	08251/08252	5.99/6.99	
Country Living	M	8350	4.5	
Inspired House - Garden	Q	56530	7.99	
Elle Décor	M	1152	5.99	
Everyday with Rachel Ray	M	8725	3.99	
House Beautiful	M	8458	4.50	
Martha Stewart Living	M	10150	4.99	
Coastal Living	M	10460	5.99	
Parent's	M	14174	3.50	
Real Simple	M	10350/10351	4.99	
Sunset Magazine	M	10140	4.99	