

Please forward
to the owner /
manager

Mader News Update



Monday, Dec 29, 2008



A Quick Look:

For Your Information:

The following is a list phone numbers, Extensions, Departments and E-mail addresses for you to know and keep handy.

- If voicemail picks up, please remember to dial 9 + the extension when calling.
- E-mails are encouraged!

ACCOUNTING:

- Sam: 818-551-5000 Ex. 122, sam@madernews.com

CUSTOMER SERVICE:

- Maureen: 818-551-5000 Ex. 112, maureen@madernews.com
- Justin: 818-551-5000 Ex 110, justin@madernews.com
- service@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

SERVICE AND DELIVERY ISSUES:

- William: Monday thru Friday 818-551-5000 Ex. 114, William@madernews.com
- Ofelia: Saturday & Sunday 818-551-5000 Ex. 116, Ofelia@madernews.com

From San Diego:

- Oscar 858-505-9711, oscar@madernews.com
- Sdservice@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

Price Changes:

- Orange County Register (Daily) - 75c
- Orange County Register (Sunday) - \$1.50
- USA Today—\$1.00
- Financial Times—\$2.50
- The Economist—\$6.99
- Baseball America—\$5.50

Special Issues/One time Price Changes:

- **Economist—The World in 2009**

Call In Notice:

Holidays

December is loaded with holidays!

Please call us or email service@madernews.com if you will be closed. The sooner, the better!

Holiday Publishing Schedule

- **Economist** - Double issue distributed 12/19, no issue 12/26
- **LA Business Journal** - Double issue 12/22, no issue 12/29
- **Adweek**—12/15 issue should remain on sale until 01/05/09, no issues 12/22 or 12/29.
- **Brandweek**—12/15 issue should remain on sale until 01/05/09, no issues 12/22 or 12/29.
- **Mediaweek**—12/15 issue should remain on sale until 01/05/09, no issues 12/22 or 12/29.
- **Billboard**—12/20 issue distributed 12/13 should remain on sale until 01/03, no issue 12/20 or 12/27, SRP \$12.99
- **Newsweek**—01/05 issue distributed 12/22 should remain on sale until 01/05, no issue distributed 12/29
- **TV Guide**—Double issue distributed 12/17, no issue 12/24, SRP \$3.99
- **People Magazine**—Double issue distributed 12/18, no issue 12/25, SRP \$4.49
- **Entertainment Weekly**—Double issue distributed 12/18, no issue 12/25, SRP\$4.50
- **Rolling Stone**—Double issue distributed 12/11, no issue 12/25, SRP \$5.95
- **Time**—Double issue distributed 12/19, no issue 12/26,
- **Ok**—Double issue distributed 12/18, no issue 12/25
- **New Yorker**—Fiction Double issue on sale 12/15, no issue 12/22, SRP \$4.99
- **BackstageWest**—Double issue 12/18, no issue 12/25
- **Weekly Variety**—Double issue distributed 12/22, no issue 12/29
- **Jet**—Double issue distributed 12/12, no issue 12/19
- **Wall Street Journal**—12/25 and 01/01
- **Financial Times**—12/25, 12/26 and 01/01
- **USA Today**—12/25 and 01/01
- **New York Post**—12/25 and 01/01
- **Investor's Business Daily**—12/25 and 01/01
- **Daily Variety**—No issues 12/24, 12/25, 12/26 and 12/31, 01/01.
- **Hollywood Reporter**—No issues published from 12/22 until 01/02/09.

Call Sheet by Backstage

The **Ross Reports** is now called **Call Sheet by Backstage**. It is the same content, price and UPC with a different name. The first issue will be distributed in January 2009.

Hollywood Reporter

The last issue for this year for **Hollywood Reporter** (daily and the International weekly) was December 19th. They will have a digital edition, but no print edition from December 22nd until January 2nd. First issue for 2009 will be January 5th.

The World in 2009

The Economist's ever popular yearly special, **The World in 2009**, is now on sale. This special issue should remain on sale until March of 2009, along with the weekly issue of **The Economist**. Please call Mader News if you need more copies.

Quote of the week:

Holiday Gift suggestions:
To your enemy, forgiveness.
To an opponent, tolerance.
To a friend, your heart.
To a customer, service.
To all, charity.
To every child, a good example.
To yourself, respect.
—Oren Arnold

Visit us at www.madernews.com

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Member
AAIND

Pricing and delivery information in this newsletter is specifically for the Los Angeles County area. If you are located outside the L.A. County area, please call for pricing and delivery information.