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Mader News Update

Apr 13, 2009



In this issue

- NewspaperDirect service comes to San Diego!
 - Important April publishing dates.
 - Return collections

To get the newsletter emailed to you, send your email address to contact@madernews.com.

(818)551-5000 FAX (818) 240-7284

Visit us at www.madernews.com

Publisher Notes:

- The Apr 09 issue of **In Style** is one of the best selling issues of the year. Get yours today!
- The April 16 issue of **T.V. Guide** (issue 17) will be a double issue. Cover price is \$3.99. Issue 18 will revert back to \$2.99

Due to Easter and Passover:

- No **Investor Business Daily** on April 10, 2009. The April 13th issue will come out April 10th with no issue on April 11th.
- No **Financial Times** April 10, 2009.
- No **Hollywood Reporter/Hollywood Report Weekly** on April 9th and 10th.

Returns/FSR Changes:

Mader News has rearranged collection routes. The day your returns are picked up AND/OR your Field Service Representative (the person picking up) may have changed. Please call Salvador Hernandez at 818-551-5000 ext 134 for any further information.

Tax Rates Go Up!

The tax rate increased an additional 1% on April 1st, 2009. More information regarding this increase, including a current listing of California sales and use tax rates by county and city, can be found at www.boe.ca.gov.

NewspaperDirect

Do you have a guest or customer requesting an paper from another city? Or even another country? Effective May 1st, Mader News is offering our exclusive Newspaper-Direct service in San Diego. Over 610 titles from 76 countries in 36 languages!! Contact Mader News for title availability.