

Please forward  
to the owner /  
manager

# Mader News Update



Monday, Mar 23, 2009



## A Quick Look:

### Price Changes:

- New Yorker—\$4.99
- LA Sentinel 75c
- LA Times (daily)—75c
- Orange County Register (Daily) - 75c
- Orange County Register (Sunday) - \$1.50
- USA Today—\$1.00
- Financial Times—\$2.50

### For Your Information:

The following is a list phone numbers, Extensions, Departments and E-mail addresses for you to know and keep handy.

- If voicemail picks up, please remember to dial 9 + the extension when calling.
- E-mails are encouraged!

### ACCOUNTING:

- Sam: 818-551-5000 Ex. 122, sam@madernews.com

### CUSTOMER SERVICE:

- Maureen: 818-551-5000 Ex. 112, maureen@madernews.com
- Justin: 818-551-5000 Ex 110, justin@madernews.com
- service@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

### SERVICE AND DELIVERY ISSUES:

- William: Monday thru Friday 818-551-5000 Ex. 114, William@madernews.com
- Ofelia: Saturday & Sunday 818-551-5000 Ex. 116, Ofelia@madernews.com

### From San Diego:

- Oscar 858-505-9711, oscar@madernews.com
- Sdservice@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

## Important information about your Field Service Person:

Mader News has rearranged collection routes. The day your returns are picked up AND/OR your Field Service Representative (the person picking up) may have changed. Please be patient as the adjustments are done.

### Did you know:

Yellow wrappers that arrive with the bundles of newspapers/magazines are essentially packing slips to inform you of the contents of your delivery. We typically print wrappers two days in advance. There may be an occasion where we have to re-print wrappers due to a receiving change at the last minute. In a situation like this you may receive 2 deliveries with 2 different wrappers for the same title. The correct amount will be reflected on your weekly invoice. If you ever receive a quantity different than what is listed on your yellow wrapper, please call us.

### Robb Report

The April 09 issue of **Robb Report** (on sale March 19th) will have the suggested retail price of \$9.99. The UPC will be 70992-34546

### Tax Rate Increase

The **Sales and Use Tax** rate increases an additional 1% on April 1st, 2009. More information regarding this increase, including a current listing of California sales and use tax rates by county and city, can be found at [www.boe.ca.gov](http://www.boe.ca.gov).

### In Style

The April 09 issue of **In Style**, (on sale March 19th) will feature *Best Beauty Buys*. This issue is typically one of the best selling issues of the year. The suggested retail price is \$3.99, the UPC is 0-92567-10645-5

## Quote of the week:

"I not only use all the brains that I have, but all that I can borrow."—Woodrow Wilson

Visit us at [www.madernews.com](http://www.madernews.com)

(818)551-5000 FAX (818) 240-7284

(858)505-9711 FAX (858)505-9982



Member  
AAIND

Pricing and delivery information in this newsletter is specifically for the Los Angeles County area. If you are located outside the L.A. County area, please call for pricing and delivery information.