

Please forward  
to the owner /  
manager

# Mader News Update



Monday, Feb 23, 2009



## A Quick Look:

### Price Changes:

- New Yorker—\$4.99
- LA Sentinel 75c
- LA Times (daily)—75c
- Orange County Register (Daily) - 75c
- Orange County Register (Sunday) - \$1.50
- USA Today—\$1.00
- Financial Times—\$2.50

### For Your Information:

The following is a list phone numbers, Extensions, Departments and E-mail addresses for you to know and keep handy.

- If voicemail picks up, please remember to dial 9 + the extension when calling.
- E-mails are encouraged!

### ACCOUNTING:

- Sam: 818-551-5000 Ex. 122, sam@madernews.com

### CUSTOMER SERVICE:

- Maureen: 818-551-5000 Ex. 112, maureen@madernews.com
- Justin: 818-551-5000 Ex 110, justin@madernews.com
- service@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

### SERVICE AND DELIVERY ISSUES:

- William: Monday thru Friday 818-551-5000 Ex. 114, William@madernews.com
- Ofelia: Saturday & Sunday 818-551-5000 Ex. 116, Ofelia@madernews.com

### From San Diego:

- Oscar 858-505-9711, oscar@madernews.com
- Sdservice@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

The Oscar Awards are Sunday, February 22nd. We expect late delivery of the *Daily Variety* and *The Hollywood Reporter* on Monday morning, February 23rd. We will have extra drivers on hand and hope to have all deliveries completed by noon.

### OK! (US Edition)

Effective with March 2nd issue, on sale Feb 19th, the suggested retail price of **OK!** (US Edition) will be 3.49 and the UPC will be 0-75470-08966-4.

### Mira

**Mira** has changed from a bi-weekly frequency to a weekly frequency. The suggested retail price is 2.29 and the UPC is 0-71486-51033-8.

### Domino

**Domino**, has ceased publishing. The March 2009, currently on sale, is the last issue.

### People Magazine

It is Golden Statue time, and once again, the biggest question is, not who will win, but *what* is the winner wearing?! The highly anticipated 81<sup>st</sup> annual Oscars Awards Show will air this year and **PEOPLE** will, of course, be here to present readers with all the inside scoop of the 2009 Oscars. Featuring Hollywood Glamour in its finest hour, **PEOPLE** will cover the fashion hits, flops, and Hollywood's biggest parties on entertainment's biggest night— you don't want to miss it!

This issue will be on sale February 26, the suggested retail price will be \$4.49 and the UPC will be 0-74470-10227-4.



Bikin  
or  
Nothing



### Sports Illustrated Swim Suit

The **Sports Illustrated Swim Suit** issue is now on sale and should remain on sale until May 2009.

The suggested retail price is \$6.99 and the UPC is 0-92567-10049-1.

**Please call us if you need more copies! We will send them out with your next delivery.**

### Quote of the week:

"Individual commitment to a group effort -- that is what makes a team work, a company work, a society work, a civilization work." —Vince Lombardi

Visit us at [www.madernews.com](http://www.madernews.com)

(818)551-5000 FAX (818) 240-7284

(858)505-9711 FAX (858)505-9982



Member  
AAIND

Pricing and delivery information in this newsletter is specifically for the Los Angeles County area. If you are located outside the L.A. County area, please call for pricing and delivery information.