

Please forward
to the owner /
manager

Mader News Update



Monday, Feb 16, 2009



A Quick Look:

Price Changes:

- New Yorker—\$4.99
- LA Sentinel 75c
- LA Times (daily)—75c
- Orange County Register (Daily) - 75c
- Orange County Register (Sunday) - \$1.50
- USA Today—\$1.00
- Financial Times—\$2.50

For Your Information:

The following is a list phone numbers, Extensions, Departments and E-mail addresses for you to know and keep handy.

- If voicemail picks up, please remember to dial 9 + the extension when calling.
- E-mails are encouraged!

ACCOUNTING:

• Sam: 818-551-5000 Ex. 122, sam@madernews.com

CUSTOMER SERVICE:

• Maureen: 818-551-5000 Ex. 112, maureen@madernews.com
• Justin: 818-551-5000 Ex 110, justin@madernews.com
• service@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

SERVICE AND DELIVERY ISSUES:

• William: Monday thru Friday 818-551-5000 Ex. 114, William@madernews.com
• Ofelia: Saturday & Sunday 818-551-5000 Ex. 116, Ofelia@madernews.com

From San Diego:

• Oscar 858-505-9711, oscar@madernews.com
• Sdservice@madernews.com, reaches a variety of people in the office and in the warehouse with one email and can be used for delivery issues, special orders, shortages, etc.

President's Day February 16th is **President's Day**.

All available weeklies will be delivered, however the following titles will not publish:

- Wall Street Journal
- New York Post
- Daily Variety
- Hollywood Reporter
- Financial Times
- Investor's Business Daily (Tuesday issue will be higher priced and available on Saturday)

TV Guide

The February 16th issue of **TV Guide**, on sale February 12th is a double issue, containing 14 days of listings, and should remain in sale for two weeks. There will not be an issue distributed February 18th. The suggested retail price of this issue is \$3.99 and the UPC is 0-71435-18000-1

Mira

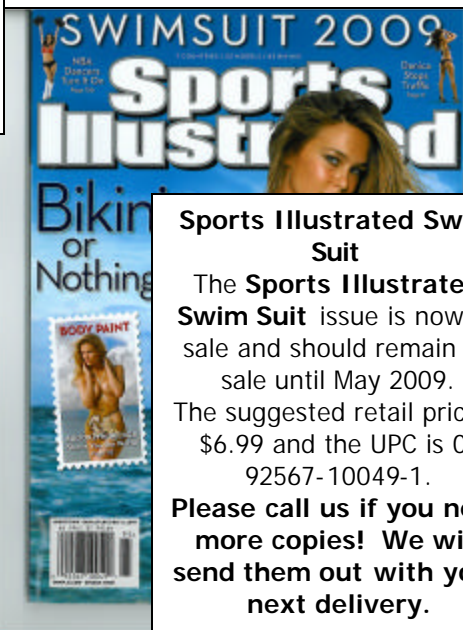
Mira has changed from a bi-weekly frequency to a weekly frequency. The suggested retail price is 2.29 and the UPC is 0-71486-51033-8.

Ok! (US Edition)

Effective with March 2nd issue, on sale Feb 19th, the suggested retail price of **OK!** (US Edition) will be 3.49 and the UPC will be 0-75470-08966-4.

People Magazine

It is Golden Statue time, and once again, the biggest question is, not who will win, but *what* is the winner wearing?! The highly anticipated 81st annual Oscars Awards Show will air this year and **PEOPLE** will, of course, be here to present readers with all the inside scoop of the 2009 Oscars. Featuring Hollywood Glamour in its finest hour, **PEOPLE** will cover the fashion hits, flops, and Hollywood's biggest parties on entertainment's biggest night— you don't want to miss it! This issue will be on sale February 26, the suggested retail price will be \$4.49 and the UPC will be 0-74470-10227-4.



Sports Illustrated Swim Suit

The **Sports Illustrated Swim Suit** issue is now on sale and should remain on sale until May 2009.

The suggested retail price is \$6.99 and the UPC is 0-92567-10049-1.

Please call us if you need more copies! We will send them out with your next delivery.

Quote of the week:

"We cannot change the cards we are dealt, just how we play the hand."

—Randy Pausch

Visit us at www.madernews.com

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Pricing and delivery information in this newsletter is specifically for the Los Angeles County area. If you are located outside the L.A. County area, please call for pricing and delivery information.