Publication List for Mader News
818-551-500
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Revised Sep. 2009

News Titles		Bipad	Retail	Qnt	Entertainment/Celebrity		Bipad	Retail	Qnty	Women's and Fashion		Bipad	Retail	Qnt
Economist/Economist Spc	W	2674/02316	6.99/8.95		Celeb Life	Q	72294	4.99		Allure	M	8429	3.50	
Jet	W	64060	1.99		Entertainment Weekly	W	10210	4.50		Complex	M	1030	4.99	
LA Sentinel	W	23530	0.75		Globe	W	51028	3.59		Elle	M	2492	4.99	
NY Observer	W	23360	2.50		Hello!	W	23940	6.95		Elle Accessories	M	2494	4.99	
Newsweek	X	1134	5.95		Hola!	W	23870	5.99		Essence	M	10360	3.99	
The Nation	W	1223	4.95		Hollywood Life	M	1795	6.99		Flaunt	M	1071	8.95	
The New Republic	W	1742	4.95		In Style	M	10645/10646	4.99/5.99		First for Women	M	46157	2.49	
The Week	W	3781	3.00		In Touch	W	46153	2.99		Glamour	M	8437	3.99	
Time	W	10090	4.95		Interview	M	1517	6.00		Good Housekeeping	M	8345	2.50	
U.S. News and World Rpt	M	02239/02897	4.99/9.95		Life & Style	W	46154	2.99		Harpers Bazzar	M	8390	4.99	
					Mira (Spanish)	W	51033	2.69		Heart & Soul	M	2173	3.99	
Cities					National Enquirer	W	51026	3.59		Lucky	M	8451	3.50	
C (California)	Q	36205	4.99		Ok (UK Edition)	W	23930	5.99		Marie Claire	M	8530	3.99	
L.A. Confidential	M	44170	6.99		Ok (US Edition)	W	8966	3.49		New Beauty	M	3329	9.95	
Los Angeles Magazine	M	18220	4.95		Paris Match	W	23950	4.95		Nylon	M	2051	4.99	
Newport Beach	Q	2054	4.99		People	W	10227	3.99		O Oprah Magazine	M	8616	4.50	
New York	W	1912	3.99		People Espanol	M	10229	2.99		Redbook	M	8660	3.99	
New Yorker	W	8442	4.99		Rolling Stone	X	8962	4.99		Town & Country	M	8833	4.50	
San Diego	M	34559	4.95		Soap Opera Digest	W	30285	3.99		Vogue	M	8449	4.99	
Laguna Beach	M	1918	4.99		Soap Opera Weekly	W	30286	2.99		W Magazine	M	8453	4.99	
					Spin	M	1584	4.99		Woman's Day	M	3935	2.79	
Computer & Tech					Star	W	51027	3.99		WWD Accessories	Q	8523	10.00	
Maximum PC	M	3353	8.99		TV y Novelas	W	13911	2.99		WWD Magazine	Q	8456	10.00	
Maximum PC Special	Z	39053	9.99		TV Guide	W	18000	3.99		Cosmopolitan	M	8233/8698	4.29/3.99	
PC Magazine	M	6910	6.99		Upscale	M	3979	3.99						
PC World	M	37771	6.99		Us Weekly	W	8551	3.99		**Bridal & Weddings**				
Technology Review	M	1308	4.99		Vanity Fair	M	8443	4.95		Brides	M	8433	3.95	
Windows Vista	M	38747	4.99							Bridal Guide	M	6143	5.99	
Wired	M	8459	4.99							Elegant Bride	M	8277	5.99	
					Business Trades					Modern Bride	M	8470	5.99	
Entertainment Trade					Advertising Age	W	1024	4.99		Weddings	M	8781	5.99	
Backstage West	W	47207	2.95		Adweek	W	47202	3.99		Weddings/LA Magazine	M	8591	5.99	
Billboard	W	47205	6.99		Barron's	W	23030	5.00						
Broadcasting & Cable	W	23200	4.95		Brand Week	W	47203	3.99		**Teen**				
Cinefex	Q	81180	12.5		Business Week	W	18248/18255	4.99		Bop	M	47364	3.99	
DJ Times	W	78543	4.95		California Apparel News	W	23920	3.50		Girl's Life	M	8761	3.50	
Daily Variety	5	21680	3.50		Entrepreneur	M	2542	4.99		Seventeen	M	8176	2.99	
Emmy	Q	60187	4.95		Fast Company	M	3101	4.99		Tiger Beat	M	47360	3.99	
Hollywood Reporter/Int'l	5	47620/47619	2.99/5.99		Forbes	2	01638/01639	4.99/5.99		Teen Vogue	M	8455	2.99	
Hollywood Reporter Spc.		47676	5.99		Fortune	2	0093/10035	4.99						
Indie Slate	M	92513	5.99		Harvard Business Review	M	64803	16.95		**Cultural & Lifestyle**				
L.A. Stage	X	25015	2.95		Inc	M	2768	4.99		American Spectator	M	1779	5.95	
Media Week	W	47204	3.99		L.A. Business Journal	W	23100	3.00		Atlantic Monthly	M	2058	5.99	
Moving Pictures	M	1689	7.99		Network Market Journal	M	1031	3.99		BBC Knowledge	M	8112	5.99	
Music Connection	M	24000	3.95		SF Valley Business Journal	2	25230	3.00		Ceasar's Way	Q	2053	4.99	
Photo District News	M	47211	7.99		Success	M	1047	5.95		Discovery	M	1372/01373	4.99/7.99	
Production Update	M	63600	3.50							Ebony	M	64050	3.50	
Call Sheet by Backstage	M	47208	9.95		**Sports**					Foreign Policy	M	1113	6.99	
Screen International	W	23910	7.60		Baseball America	2	24010	5.50		Good	M	8311	5.95	
Weekly Variety/Wkly Var Spec	W	23000/02374	6.95/7.95		College & Pro Football		02174/03661	6.99		Harper's	M	3052	6.95	
Writer's Digest	M	2379	5.99		Cycle News	W	23600	3.95		Hip Hop	X	1146	3.99	
Writier's Yearbook	Q	2508	5.99		Fantasy Sports Guide		6800	6.99		National Geographic	M	18284	5.99	
					Golf Digest	M	8346	3.99		Popular Mechanics	M	8638	3.99	
Auto & Mechanics					Pilates Style	M	2981	4.99		Readers Digest	M	8730	3.99	
4x4 Builder	M	02803/07864	5.99		Pro Football Weekly	W	1161	4.99		Scientific American	M	38529	5.99	
Car & Driver	M	3915	4.99		Road Bike	M	34321	4.99		The Source	M	3595	4.99	
Dub	M	1686	5.25		Slam	M	34914	4.99		Smithsonian	M	3087	4.99	
Intersection	M	3106	5.99		Sportsform	W	2310	6.99		Tattoo	M	2649	7.99	
Popular Mechanics	M	8638	3.99		Sports Illustrated	W	10094	4.99		Tattoo Flash	M	2594	7.99	
Road & Track	M	3920	4.99		Surf	M	10683	3.99		Vibe	M	1448	5.99	
					Surfer	M	34945	5.99		Urb	M	1168	4.99	
Travel					T&L Golf	M	36080	4.95		XXL	M	3889	4.99	
Conde Naste-Traveler	M	8434	4.50		The Gold Sheet	W	78259	8.99						
Travel & Leisure	M	36076	4.50		USA Sports Weekly	W	23190	2.00		**Food, Wine, Cigars**				
					Phile Steele's Guide	Q	1472	8.95		Bon Appetit	M	8432	4.50	
Men's					Sporting News	W	8911	4.99		Cigar Afficionado	M	35955	5.95	
American Curves	M	8820	6.99							Cooking Light	M	10403	4.95	
Club	M	2659	11.99		**Puzzles**					Cooking with Paula Dean	M	2817	4.99	
Details	M	8435	4.50		Easy Crosswords	M	8147	1.99		Everyday Food	M	10155	3.50	
Esquire	M	8276	3.99		Sudoku Puzzles	M	8007	5.50		Food Network	M	8181	3.99	
Giant	M	30431	3.99		Super Word Seek	M	8151	2.99		Food and Wine	M	10486	4.50	
GQ	M	8436	4.50		Word Seek Puzzle	M	8137	2.99		Gourmet	M	8438	4.50	
Hooters Magazine	M	2838	5.99							Wine Spectator	M	35957	5.95	
Hustler	M	63500	11.99		**Health & Fitness**									
Lowrider	M	30260	4.99		Bicycling	M	2567	4.99		**Personal Finance**				
Maxim	M	3744	5.99		Fit Rx for Men	M	3437	4.99		SmartMoney	M	8719	4.99	
Men's Journal	M	8963	4.95		Fit Rx for Women	M	3419	4.99		Kiplinger's Personal Finance	M	8205	3.99	
Penthouse	M	2242	9.99		Max Fitness for Men	M	6821	4.99		Money	M	10095	3.99	
Playboy	M	35270	5.99		Men's Health/Special	M	2737/3391	4.99/9.99						
Smooth	M	1624	6.99		Men's Health Best Life	M	1378	4.99		**Home and Family**				
					Prevention	M	2564	3.59		Architectural Digest	M	8430	5.99	
Newspaper's Daily					Psychology Today	M	79769	4.99		California Homes	M	38698	5.99	
Daily Nikkei	D	21330	3.50		Runner's World	M	2393	4.99		Cottage Livings	M	10458	3.99	
Financial Times	D	21570	2.50		Self	M	8441	3.99		Country Living	M	8350	3.99	
Investor's Business Daily	4	21550	2.00		Shape	M	51078	4.99		Disney Adventure	M	8230	3.95	
Los Angeles Daily News	D	21690	0.50		Weight Watchers	M	1332	3.95		Inspired House - Garden	Q	56530	7.99	
Los Angeles Times	D	21030	0.75		Woman's Health	M	1251	4.99		Elle Décor	M	1152	5.99	
La Opinion	D	21220	0.50							Everyday with Rachel Ray	M	8725	3.99	
Long Beach Press-Telegram	D	21100	0.25							House & Garden	M	8439	4.50	
New York Post	D	21610	2.00							House Beautiful	M	8458	4.50	
New York Times	D	21320	2.00							Inspired House	M	2342	7.99	
Orange County Register	D	21080	0.75							Martha Stewart Living	M	10150	4.99	
Pasadena Star News	D	21620	0.50							Coastal Living	M	10460	4.99	
Wall Street Journal	6	21020	2.00							O at Home	M	8711	3.95	
USA Today	5	21510	1.00							Parent's	M	14174	3.50	
										Real Simple	M	10350/10351	4.99	
										Sunset Magazine	M	10140	4.99	