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Important Publisher Updates



- Lindsay Lohans *Playboy* spread goes on sale December 13th. Make sure to double, triple your order. This will be one of the highest selling issue's ever!

-For 2012, *Money Magazine* will remain at the \$4.99 price point.

-Effective January 2, 2012, the cover price of *The New York Times* will be \$2.50.

-The 2010 *Time Person of the Year* is "The Protester". This is on-sale for 2 weeks.

-On sale December 16, 2011 will be *Entertainment Weekly*

Best of 2011. The cover price will be \$4.99 and its on sale for a month.

-Issue 50 of *Billboard* will be a double issue. There will be no issue 51, 52 or issue 1 for 2012.

-If your customers have been looking for Pro Football



Weekly, *NFL Magazine* is a

great alternative. It's a monthly and the cover price is \$4.99.

-This weeks issue of *The Hollywood Reporter* will be a double issue and it will go out on Tuesday. There will be no issue 12/29/11.

-There will be no issue of the *Economist* this week. Last week was a double issue.

